



WALK
2WIN
THE FIGHT AGAINST
PROSTATE CANCER

2018 Sponsorship Opportunities

June 2, 2018 – Hains Point/East Potomac Park



2018 WALK 2 WIN Walk | Saturday, June 2, 2018

WHY WE WALK—AND WHY YOU SHOULD JOIN US!

The American Cancer Society estimates that more than 186,000 American men are diagnosed with prostate cancer each year, making it the **SECOND MOST** common cancer among men. Closer to home, the District of Columbia has the unfortunate distinction of leading the United States in both the incidence of prostate cancer and its mortality rates. In 2011 there were 500 incidences of prostate cancer in the D.C. Area, and of that 500 incidences 90 deaths occurred. This is astounding and should be reason to declare a state of emergency! This is why we are calling upon all men, women and children to **WALK 2 WIN THE FIGHT AGAINST PROSTATE CANCER.**

WHY SUPPORT THE WALK

We must Fight this disease and not only lessen the number of cases through testing, but we must also raise funds to find a cure. All funds raised through registrations and donations will go to the Howard Hospital Center for Cancer Research.

Prostate Cancer Key Statistics

Other than skin cancer, prostate cancer is the most common cancer in American men.

In 2014, about 238,590 new cases of prostate cancer will be diagnosed and an estimated 29,720 men will die of prostate cancer.

About 1 in 6 men will be diagnosed with prostate cancer during his lifetime.

Prostate cancer occurs mainly in older men. Nearly two thirds are diagnosed in men aged 65 or older. The average age at the time of diagnosis is about 67.

Prostate cancer is the second leading cause of cancer death in American men, behind only lung cancer. About 1 man in 36 will die of prostate cancer.

Prostate cancer is a serious disease, but most men diagnosed with prostate cancer do not die from it. In fact, more than 2.5 million men in the United States who have been diagnosed with prostate cancer at some point are still alive today.

Source: The American Cancer Society



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PRESENTING SPONSOR | Investment: \$50,000

- Naming recognition as event presenter
- Speaking opportunity at the event's Welcome and Start Line
- Prominent logo placement on all collateral, including flyers, posters and t-shirts
- Logo placement and link on the Walk's website
- Premier signage and sponsor logo placement at the Walk event and on Walk banner
- Back Page Ad on the Walk 2 Win Event Program Booklet
- VIP Team registration for 50 walkers with commemorative t-shirts

PLATINUM SPONSOR | Investment: \$25,000

- Verbal recognition at the event's Welcome and Start Line
- Prominent logo placement on all collateral, including flyers, posters and t-shirts
- Logo placement and link on the Walk's website
- Logo placement on signage at the Walk event
- Full Page Ad on the Walk 2 Win Event Program Booklet
- VIP Team registration for 25 walkers with commemorative t-shirts

GOLD SPONSOR | Investment: \$10,000

- Listing on all collateral, including flyers, posters and t-shirts
- Listing and link on the Walk's website
- Recognition on signage at the Walk event
- Half Page Ad on the Walk 2 Win Event Program Booklet
- VIP Team registration for 15 walkers with commemorative t-shirts

SILVER SPONSOR | Investment: \$5,000

- Sponsor listing on Walk t-shirts
- Corporate mention on the Walk's website
- Recognition on signage at the Walk event
- Quarter Page Acknowledgment in the Walk 2 Win Event Program Booklet
- VIP Team registration for 10 walkers with commemorative t-shirts

PATRON: \$1,000

Mention on the Walk's website
Listing in the Program Booklet
6 participant registrations and t-shirts

SUPPORTER: \$500

Listing in the Program Booklet
4 participant registrations and t-shirts



2018 WALK 2 WIN Walk

June 2, 2018 | Hains Point · Washington, DC

Sponsorship Opportunities Confirmation Form

Our organization would like to take advantage of one of the following sponsorship opportunities:

- | | | | |
|---|----------|---|----------|
| <input type="checkbox"/> Presenting Sponsor | \$50,000 | <input type="checkbox"/> Silver Sponsor | \$ 5,000 |
| <input type="checkbox"/> Platinum Sponsor | \$25,000 | <input type="checkbox"/> Patron | \$ 1,000 |
| <input type="checkbox"/> Gold Sponsor | \$10,000 | <input type="checkbox"/> Supporter | \$ 500 |

- I am unable to sponsor the Walk 2 Win at this time, but would like to make a contribution. My contribution of \$ _____ is enclosed.

Please make check payable to: *Union Temple Baptist Church*

Your Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____

Phone #: _____ Fax #: _____

Representative Signature: _____

Kindly complete and submit this form by May 19, 2018 to:

**WALK 2 WIN
c/o Union Temple Baptist Church
1225 W Street, SE
Washington, DC 20020**